

On instructions of the Joint Administrators, B Guilfoyle, C White and J Russell:



FOOTBALL CLUB FOR SALE

Crystal Palace F.C. (2000) Limited

The sale of the football club and its associated assets presents an opportunity to acquire a long established South London club (founded in 1905) currently playing in the Championship division of the Football League and currently enjoying success in the FA Cup (next match against Aston Villa in the fifth round).

The Club offers many benefits for an investor with a key asset being the well established and highly reputable academy. Principal points of this opportunity are:

- Established and well known brand;
- 26,300 capacity stadium at Selhurst Park held by way of a 25 year lease from April 2008;
- Stadium **FREEHOLD** available;
- Training ground and academy, in Beckenham, Kent, with 4 full size pitches, junior size pitches, state of the art gymnasium and physiotherapy facilities, held by way of a 15 year lease from August 2003;
- In addition to 26 players on professional contracts, there are 16 junior players held on scholarships;
- Revenue streams including commercial sponsorship, Football League payments and television rights, in addition to ticket sales and stadium sub-leases;
- Further revenue streams from player contracts "sell-on" clauses;
- Projected revenue for season ending May 2010 - £13.8million.

An information memorandum is in the course of production and should be available during the week commencing 8 February 2010, which will comprise a synopsis of the salient points of the opportunity and will be available to interested parties following the signing of a confidentiality agreement.

Confidentiality agreements can be obtained from the Joint Administrators
c/o The P&A Partnership, 93 Queen Street, Sheffield, S1 1WF TEL: 01142 755033.



The P&A Partnership

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